

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Seth Haberman et al. Examiner: Michael P. Van Handel
Application No.: 09/841,465 Conf. No.: 5373
Filing Date: April 24, 2001 Art Unit: 2623
For: SYSTEM AND METHOD FOR SIMULTANEOUS BROADCAST FOR
PERSONALIZED MESSAGES

Mail Stop RCE
Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION

Dear Sir,

Responsive to the Office Action dated September 17, 2007, applicants hereby amend the above-identified patent application as follows:

Amendments of the Claims are reflected in the listing of claims that begins on page 2 of this Reply.

Remarks begin on page 6 of this Reply.